

FOR IMMEDIATE RELEASE

The 17th Annual Corporate Cycling Challenge is scheduled for Sunday, August 19, 2007 in Omaha. There are corporate, open (individual), and club divisions offered in the largest one day bicycle event in the Midwest!

The Challenge includes three tours --- 10, 25, and 42 miles long, featuring beautiful scenery and historical landmarks in a blend of urban and rural riding. The event is for all ages and abilities. The start and finish line is staged in front of the fountain at the Heartland of America Park, on 8th and Farnam in Omaha.

Bob Mancuso, Jr., one of the coordinators for the CCC, said last year over 2,500 cyclists, a new record, rode in the largest one day bicycle event in the Midwest!

In the Corporate Division, the overall company winner with the most number of miles completed was Union Pacific. The Union Pacific Team for the 3rd year in a row took the top honors. Former perennial champion UNMC/NMC (University of Nebraska Medical Center/Nebraska Medical Center) came in 2nd overall. The Union Pacific employees completed over 6,174 miles – a new corporate team record. The division winners were: AAA – Union Pacific, AA – ACI Worldwide (Transaction System Architects), A – URS Corporation, and B- The Bike Rack. There were over 39,845 total miles completed by the corporate entrants and over 52,900 total miles overall completed in this year’s Corporate Cycling Challenge – both new records.

Mancuso said this year’s event looks to be largest in history. Early entries indicate there will be more companies and more bicyclists. At the finish line, the cyclists will be able to enjoy music provided by Q-98.5 Radio Station, commentary from KPTM personalities, a cookout from Hy-Vee, massages, SOBE Beverage, and Powerade. There also will be a giant 30-foot Coca-Cola bottle provided by Coca-Cola guarding the fountain at the Heartland of America Park entrance.

Mancuso said proceeds from this year will again be donated to Eastern Nebraska Trails Network (ENTN). ENTN advocates and supports the development of multi-use trails throughout Omaha and the surrounding areas. Gary Gebhard, President of ENTN, said the funds will be a tremendous addition to our trail development activities.

The Corporate Cycling Challenge has donated over \$76,250 to ENTN since it’s inception. This past year, ENTN donated \$25,000 to the Back to the River Project toward the Missouri River Pedestrian Bridge. Gebhard said the bridge will connect trails and communities – the 2,700 foot span bridge – will connect nearly 150 miles of trails.

Mancuso said, “An event like this isn’t possible without all of the volunteers and the sponsors. We would especially like to thank our 2007 main sponsors – KPTM – Fox 42 Television Station, Q-98.5 Radio Station, Hy-Vee, Taste of Omaha, Olympia Cycle, Coca-Cola, Powerade, Budget Car & Truck Rental, Fall Home & Garden Expo, Sam and Louie’s New York Pizzeria, Ideal Pure Water, SOBE Beverage Drink, Accent Limousine, Our Healthy Community Partnership, Activate Omaha, Dex, InPlay, Regency Lodge, Omaha Police Department, Carter Lake Police Department, Heartland React, Omaha Fire Dept Medi-Bike Team, Whole Body Health Chiropractic, Omaha School of Massage Therapy, Funk Family Chiropractic, Forrest Lawn Memorial Park, Douglas County Police Dept, Washington County Sheriff’s Dept, Universal College of Healing Arts, Crossroads Massage Clinic, and Wells Blue Bunny.

If you would like to receive a corporate packet, club packet, or an individual brochure, are interested in being a sponsor, or would like more information, contact the Corporate Cycling Challenge office at 932-RIDE (7433). You can also visit our web site at <http://www.corporatecycling.com>.

* * * * *

For more information contact, Bob Mancuso, Jr., Corporate Cycling Challenge Committee, at 402-346-8003.

#####