

FOR IMMEDIATE RELEASE

The 20th Annual Corporate Cycling Challenge was held Sunday, August 15, 2010 in Omaha. There were corporate (company), open (individual), and club (group) divisions offered in the largest one day bicycle event in the Midwest!

The Challenge included three tours --- 10, 25, and 42 miles long, featuring beautiful scenery and historical landmarks in a blend of urban and rural riding. There were riders of all ages and abilities. The start and finish line was staged in front of the fountain at the Heartland of America Park, on 8th and Farnam in Omaha. At the finish line, the cyclists enjoyed music, a cookout from Hy-Vee, massages, and Powerade.

Bob Mancuso, Jr., one of the coordinators for the CCC, said over 4,200 cyclists in 2010, rode in the largest one day bicycle event in the Midwest!

In the Corporate Division, the overall company winner with the most number of employee and non-employee (family members) miles completed was reclaimed by the Union Pacific Team. They have won the overall championship 5 of the last 7 years. They took back the Corporate Division Championship from the UNMC/NMC Team. The Union Pacific Team had the most overall miles – employees and non-employees (family members) miles with over 5,471. The Alegent Health Team came in third – a fantastic team result for the fourth year in a row!

The division winners were: AAA – Union Pacific, AA – Kiewit Construction, A – Prairie Life Fitness Center, and B-Ensate Inc. There were over 35,708 total miles completed by the corporate entrants and over 58,508 total miles overall completed in this year’s Corporate Cycling Challenge.

Mancuso said next year’s 2011 event looks to be largest in history. Next year is the 21st Anniversary for the Corporate Cycling Challenge. The event is scheduled for Sunday, August 21, 2011. There will be available all new cycling jerseys and bike shorts for sale as well as the ride t-shirts. Many people are being more active and trying to be healthy. Bicycling is a great way to stay fit!

Mancuso said proceeds from this year will again be donated to Eastern Nebraska Trails Network (ENTN). ENTN advocates and supports the development of multi-use trails throughout Omaha and the surrounding areas. Gary Gephard, President of ENTN, said the funds will be a tremendous addition to our trail development activities.

The Corporate Cycling Challenge has now donated over \$108,500 to ENTN since it’s inception. ENTN donated \$25,000 to the Back to the River Project toward the Missouri River Pedestrian Bridge. Gebhard said the bridge helps connect trails and communities – the 2,700 foot span bridge – will connect nearly 150 miles of trails. This year ENTN donated \$6,000 to the Bike Omaha downtown commuter loop for bike racks along the route.

Mancuso said, “An event like this isn’t possible without all of the volunteers and the sponsors. We would especially like to thank our 2010 main sponsors – Hy-Vee, Nebraska Balloon & Wine Festival, Taste of Omaha, The Sports Authority, Olympia Cycle, Coca-Cola, Powerade, Budget Car & Truck Rental, Fall Home & Garden Expo, Union Pacific, Sam and Louie’s New York Pizzeria, Ideal Pure Water, Deffenbaugh Industries, Our Healthy Community Partnership, Activate Omaha, Live Well Omaha, Omaha Police Department, Carter Lake Police Department, Heartland React, Omaha Fire Dept Medi-Bike Team, Life Source Chiropractic, Accent Limousine, Omaha School of Massage Therapy, Forest Lawn Memorial Park, Douglas County Police Dept, Washington County Sheriff’s Dept, Universal College of Healing Arts, the Chiropractic Center, and the Holiday Inn Downtown.

If you would like to receive a corporate packet, club packet, or an individual brochure, are interested in being a sponsor, or would like more information, contact the Corporate Cycling Challenge office at 932-RIDE (7433). You can also visit our web site at <http://www.corporatecycling.com>.

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For more information contact, Bob Mancuso, Jr., Corporate Cycling Challenge Committee, at 402-346-8003.

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