

FOR IMMEDIATE RELEASE

The 21st Annual Corporate Cycling Challenge was held Sunday, August 21, 2011 in Omaha. There were corporate (company), open (individual), and club (group) divisions offered in the largest one day bicycle event in the Midwest!

The Challenge included three tours --- 10, 25, and 42 miles long, featuring beautiful scenery and historical landmarks in a blend of urban and rural riding. There were riders of all ages and abilities. The start and finish line was staged in front of the fountain at the Heartland of America Park, on 8th and Farnam in Omaha. At the finish line, the cyclists enjoyed music from Q98-Five Radio Station, a cookout from Hy-Vee, Italian Ice, and massages.

Bob Mancuso, Jr., one of the coordinators for the CCC, said over 4,300 cyclists in 2011, rode in the largest one day bicycle event in the Midwest!

In the Corporate Division, the overall company winner with the most number of employee and non-employee (family members) miles completed was the strong team from the Union Pacific Team. They have won the overall championship 6 of the last 8 years. They captured the title over the hard charging team from Alegent Health. Alegent health had been 3rd for 3 years in a row and now moved up to second overall. The third place team overall was the UNMC/NMC Team. The Union Pacific Team had the most overall miles – employees and non-employees (family members) miles with over 4,617.

The division winners were: AAA – Union Pacific, AA – Scheels All Sport, A – Midwest Labs Inc, and B- The Bike Rack. In the Club Division – The Bellevue Bicycle Club won for the 7th year in a row! There were over 48,468 total miles completed by the corporate entrants and over 75,368 total miles overall completed in this year’s Corporate Cycling Challenge – a new record!

Mancuso said next year’s 2012 event looks to be largest in history. Next year is the 22nd Anniversary for the Corporate Cycling Challenge. The event is scheduled for Sunday, August 19, 2012. There will be available all new cycling jerseys and bike shorts for sale as well as the ride t-shirts. Many people are being more active and trying to be healthy. Bicycling is a great way to stay fit!

Mancuso said proceeds from this year will again be donated to Eastern Nebraska Trails Network (ENTN). ENTN advocates and supports the development of multi-use trails throughout Omaha and the surrounding areas. Gary Gephard, President of ENTN, said the funds will be a tremendous addition to our trail development activities.

The Corporate Cycling Challenge has now donated over \$116,500 to ENTN since its inception. ENTN donated \$25,000 to the Back to the River Project toward the Missouri River Pedestrian Bridge. Gebhard said the bridge helps connect trails and communities – the 2,700 foot span bridge – will connect nearly 150 miles of trails. This year ENTN donated \$6,000 to the Bike Omaha downtown commuter loop for bike racks along the route.

Mancuso said, “An event like this isn’t possible without all of the volunteers and the sponsors. We would especially like to thank our 2011 main sponsors – Hy-Vee, Nebraska Balloon & Wine Festival, Q98 –Five Radio Station, Taste of Omaha, The Sports Authority, Olympia Cycle, Coca-Cola, Powerade, Budget Car & Truck Rental, Fall Home & Garden Expo, Union Pacific, Sam and Louie’s New York Pizzeria, Ideal Pure Water, Deffenbaugh Industries, Our Healthy Community Partnership, Activate Omaha, Live Well Omaha, All Sports Expo, Omaha Police Department, Carter Lake Police Department, Heartland React, Scheels All Sport, Omaha Fire Dept Medi-Bike Team, The Bellevue Bicycle Club, Life Source Chiropractic, Omaha School of Massage Therapy, Forest Lawn Memorial Park, Broadway Chiropractic, Douglas County Sheriff Dept, Washington County Sheriff Dept, Universal College of Healing Arts, the Chiropractic Center, and the Holiday Inn Downtown.

If you would like to receive a corporate packet, club packet, or an individual brochure, are interested in being a sponsor, or would like more information, contact the Corporate Cycling Challenge office at 932-RIDE (7433). You can also visit our web site at <http://www.corporatecycling.com>.

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For more information contact, Bob Mancuso, Jr., Corporate Cycling Challenge Committee, at 402-346-8003.

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