

Date: July 14, 2006

FOR IMMEDIATE RELEASE

The 16th Annual Corporate Cycling Challenge is scheduled for Sunday, August 20, 2006 in Omaha. There are corporate, open (individual), and club divisions offered in the largest one day bicycle event in the Midwest!

The Challenge includes three tours --- 10-, 25-, and 42- miles long, featuring beautiful scenery and historical landmarks in a blend of urban and rural riding. The event is for all ages and abilities. The start and finish line is staged in front of the fountain at the Heartland of America Park, on 8th and Farnam in Omaha.

Bob Mancuso, Jr., one of the coordinators for the CCC, said last year there were over 2,100 cyclists participating in the event, a new record.

In the Corporate Division, the overall company winner with the most number of miles completed was Union Pacific. The Union Pacific Team for the 2nd year in a row unseeded the perennial champion UNMC/NMC (University of Nebraska Medical Center/Nebraska Medical Center). The Union Pacific employees completed over 4,535 miles – a new corporate team record. The division winners were: AAA – Union Pacific, AA – Transaction System Architects, Inc (ACI), A – Prairie Life Center, and B- Holland Basham Architects. There were over 27,215 total miles completed by the corporate entrants in this year's Corporate Cycling Challenge a new record.

Mancuso said this year's event looks to be largest in history. Early entries indicate there will be more companies and more bicyclists. At the finish line, the cyclists will be able to enjoy music provided by Q 98 Five Radio Station, commentary from KPTM personalities, a cookout from Hy-Vee, massages, SOBE Beverage, and Powerade. There also will be a giant 30-foot Coca-Cola bottle provided by Coca-Cola guarding the fountain at the Heartland of America Park entrance.

Mancuso said proceeds from this year will again be donated to Eastern Nebraska Trails Network (ENTN). ENTN advocates and supports the development of multi-use trails throughout Omaha and the surrounding areas. Gary Gephard, President of ENTN, said the funds will be a tremendous addition to our trail development activities.

Last year, over \$8,000 in proceeds was donated to ENTN. The Corporate Cycling Challenge has donated over \$68,000 to ENTN since it's inception. Gephard said past rides have enabled ENTN to make contributions to the Field Club Trail, the Boulevard Trail (in Dundee Area), and the Lied Platte River Bridge on the Platte River to name a few. The Lied Platte River Bridge Project was the project that finally brought together trails from Lincoln to Omaha.

Mancuso said, "An event like this isn't possible without all of the volunteers and the sponsors. We would especially like to thank our 2006 main sponsors – KPTM – Fox 42 Television Station, Q 98 Five Radio Station, Alltel Cellular, Hy-Vee, The Taste of Omaha, Olympia Cycle, Coca-Cola, Powerade, Budget Rent A Car, The Fall Home & Garden Expo, Sam and Louie's New York Pizzeria, Ideal Pure Water, SOBE Beverage Drink, Accent Limousine, Activate Omaha, Dex, Omaha Police Department, Carter Lake Police Department, Heartland React, Omaha Fire Dept Medi-Bike Team, Whole Body Health Chiropractic, Omaha School of Massage Therapy, Douglas County Police Dept, Washington County Police Dept, Universal College of Healing Arts, Crossroads Massage Clinic, and Wells Blue Bunny.

If you would like to receive a corporate packet or an individual brochure, are interested in being a sponsor, or would like more information, contact the Corporate Cycling Challenge office at 932-RIDE (7433). You can also visit our web site at <http://www.corporatecycling.com>.

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For more information contact, Bob Mancuso, Jr., Corporate Cycling Challenge Committee, at 402-346-8003.